

Never Work Again Summary

Never Work Again is aimed at both current entrepreneurs and those yet to get started who are passionate about their businesses, but don't believe that they should be a life sentence. It's about how to run a business that makes money without taking every spare second of your time, every last morsel of your energy, every last ounce of your soul. A business that gives you the time to work on your passions in life, and doesn't feel like a chore when you wake up in the morning. In short, a business that lets you work less while earning more.

Never Work Again explains how to start a no-money-down business by following tried and tested blueprints; how to create habits that will save you time and help your business work more efficiently; and how to automate and outsource your work, leveraging other people's time for your own benefit, so you can begin living the life you really want. But more than this, *Never Work Again* explores the meaning of the good life, and encourages you to examine your own motivations and desires in order to determine your true purpose and path in life - so you can discover the real meaning of freedom.

Never Work Again is simple enough for a beginner to get to grips with, but in-depth enough for the experienced entrepreneur to learn some new tricks. And there's much to learn – Erlend Bakke has years of experience of building automated businesses for himself and for others, and of outsourcing those businesses to the Philippines to allow their owners to utilize the lower cost and hard work of eager Filipino employees.

Through eight chapters, *Never Work Again* explains why you work harder and longer than you need to; encourages you to focus on your true goals and desires in life; explains how to recalibrate your understanding of work to give yourself greater freedom; and describes in detail, and with numerous real-life examples, how to set up and run a business that makes money, continues to grow, and treats its employees well. The end result? You can focus on networking, system building, and simply enjoying life rather than having to constantly oversee every aspect of your company.

Never Work Again will inspire you to begin your own business, to refocus your priorities, and, most importantly, to change things for the better and to start spending time living the life you love.